

Ege Carpets supply carpet to the world's largest food company



Rune Stephansen, CEO, Ege Carpets



The Danish carpet giant Ege Carpets have delivered carpet to the food giant Nestlé's 4,000 square meter Scandinavian headquarters in Copenhagen, Denmark.

Ege Carpets supply carpet to a wide range of customers, including the international luxury hotel chain Marriott, Pepsico and five-star cruise ships.

Now employees at Nestlé, the world's largest food company, can enjoy Ege Carpets' creations at their new Scandinavian headquarters in Copenhagen, which are now fitted with colourful rugs in the café and lounge areas as well as carpet tiles in muted shades in the more traditional desk zones.

Rune Stephansen, CEO at Ege Carpets, is pleased to be Nestlé's preferred carpet supplier.

"We're proud that Nestlé has chosen Ege Carpets as supplier of carpet for their new Scandinavian headquarters. It demonstrates our ability to deliver quality solutions and confirms our position as a leading supplier to modern office environments, which is one of our core segments," says Rune Stephansen.

The interior design of the Scandinavian head office was made in collaboration with interior designer Laura Scheuer Trøstrup from The Sweet Spot and space architect Maria Juul Løhde from WINK.

The wish from Nestlé was to create a workplace that embraces the new way of working, where employees alternate between working at desks in quiet zones and informal meetings in cosy and more relaxed sofa environments.

Likewise, space has been created for contemplation time in the windowsills, which are now furnished with patterned cushions and pillows to fit the purpose. Overall, the décor is light, fun, colorful and tells a unified story about Nestlé.

Ege Carpets experience that more and more customers demand storytelling features when it comes to interior design, including carpet.

“We’re experiencing an increasing demand from customers who want their carpet to tell a story or create a certain atmosphere. In this context, our Highline concept represents a great opportunity to exploit the carpet’s potential to create a unique and meaningful narrative through custom patterns or collections developed by internationally recognised designers such as Tom Dixon or our own in-house design specialists at Ege Design Studio,” says Rune Stephansen.

Nestlé is present in more than 187 countries and has more than 2,000 brands worldwide.

About Ege Carpets

Founded in 1938 and consistently using the most advanced technology in the industry, Ege Carpets have developed into one of Europe’s leading carpet companies. Guided by the strategy; We design beautiful carpets for a sustainable future, Ege Carpets craft unique textile flooring by turning waste into resources while striving to keep components in closed circles. Through nine sales offices and more than 50 partners around the world, Ege Carpets supply Cradle to Cradle Certified® carpet to architects and interior designers specialising in hospitality, office and marine projects, among others. Visit egecarpets.com to learn more.

Link to press releases and photos

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